# DID YOU KNOW?

Your guide to the latest industry trends, ideas and solutions



## WHAT'S IN THIS ISSUE

Sustainability Starts with Us!

### NCH IS COMMITTED TO **KEEPING THE BUSINESS SUSTAINABLE**

Sustainability has been a priority to help conserve our natural resources and the environment. As businesses, we encourage you to be one with NCH in helping to promote sustainability and protect the planet.

By partnering with NCH Asia Pacific, you are also a part of our commitment to our corporate sustainability efforts through:

#### 1) Cleaning Waters

At NCH, we conduct internal training for proper chemical and physical waste disposal annually to lessen the harmful waste to the water stream. It includes knowing how to handle chemicals and proper waste disposal properly.

You may also request client training to help your business contribute to our planet's conservation. Just ask for a schedule!



#### 2) Maintaining Equipment

We aim to keep your machines running without frequent repairs. We develop our products, such as our lubricants, to help maintain your machines' performance.

Money saved means we are doing efficient and profitable business with our partners.



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#### 3) Conserving Energy

We are currently in the process of installing solar panels in all our NCH facilities to help reduce electricity consumption by 50%, especially during the months of summer.



Be a partner of the NCH Sustainability Partnership Program and be one of our contributing partners who share our initiatives for sustainability. The Sustainability Partnership Program recognizes customers and partner companies demonstrating ways of saving water and energy, reducing carbon footprint, or helping prolong equipment use.



We will start with our Water Savings, Energy Saving, Reducing Carbon Footprint, and "Get Clean & Keep Clean" programs. Our NCH Managers will be the ones to present your certificate and plaque to the company and their staff.

Talk to your NCH Representative today!

#### **ABOUT NCH**

NCH Asia Pacific exists because of its customers. With the latest technology, industry expertise, and quality solutions, we have the tools to best understand our customer requirements.

NCH Asia Pacific is one of the largest divisions of NCH Corporation, a U.S. based multinational company. NCH has a presence in 50 countries and a network of over 8,500 sales staff.

We clean and conserve water, save energy, and deliver best-in-class maintenance solutions, with a focus on industrial and commercial businesses in Asia.

At NCH Asia Pacific, we believe in "people doing business with people." We have developed and continue to grow a direct sales team to build customer connections, enhance our customer understanding, and drive market penetration.